

## **Alexander Vornoff – Pittsburgh’s Premier Mentalist**

Alexander Vornoff is a brilliant young performer who overcame many challenges to become Pittsburgh’s only active professional mentalist and memory expert.

As a child, he suffered from debilitating neurological disabilities that made social interactions and academic success difficult. However, Alexander had a strong desire to learn and rise above his challenges, and he trained himself to master social skills and developed the confidence to stand in front of a crowd. Then by studying such disciplines as psychology, sociology, nonverbal communication, and mnemonics, he learned to manage his disabilities and succeeded in spite of the odds.

As a college student, he became an expert in the art of magic, sleight-of-hand, and illusion, later hitting the streets in his hometown as a busker, where he honed his public speaking and performing abilities and learned how to work a crowd. He eventually began specializing in the mysteries of the mind, and in 2013, Alexander stepped forward as the only active professional mentalist in Pittsburgh. His years of study and practice gave him the ability to read people so well that he appears to be able to read minds. For example, using only simple visualization techniques, he astonishes audiences by revealing hidden details from the subconscious of a total stranger.

Alexander is also a certified practitioner of the sophisticated Farrow Memory System (created by Dave Farrow, Guinness Book record-holding world champion memory expert) and uses this knowledge and training to teach others how to improve themselves by developing genius-level memory skills.

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## **Available Shows - 2014**

### **Mental Marvels**

Alexander's **Mental Marvels** show is an amazing hour of mind reading and mentalism. Using only non-verbal communication and psychology, secret information is discovered and revealed. Hidden objects are found, the past, present, and future are illuminated, and even a word merely thought of can be discovered one letter at a time. The show concludes with a grand experiment linking together the thoughts of two people through nothing more than their own personal connection with one another.

See the highlights reel from a performance of this show on his [YouTube channel here](#).

*\$500 + travel*

### **Personality Readings**

Through mentoring by some of America's finest mentalists, Alexander has developed a highly intuitive system of visualization that reveals a subject's subconscious personality traits, strengths, and talents. The test is never wrong. Each sitter gets a special "tic sheet" with their reading, a veritable road map of their unconscious mind.

*\$20/person + travel*

*OR*

*\$180/hour + travel (minimum 2 hours)*

### **Questions? Answers!**

Personality readings on a large scale. Before the show each member of the audience who wishes to participate writes their name and a question about their life or future on a card. All of the cards are collected, mixed, and given to Alexander who proceeds to give each individual a personality reading in real-time and answers their question. Whether it's an audience of 20 or 200, everyone who asks a question receives an answer.

This show can also be done in a close-up or walk-around setting with Alexander coming to each individual table to speak for everyone who submits a question.

*\$500 + travel*

## Super Genius Memory Coaching

Wouldn't it be great if you never forgot another name or face? If you could do better in school or at work? Recover memories that you thought were lost forever? Alexander is a certified instructor and speaker for the sophisticated **Farrow Memory System** that will get you these results and more. Three types of training are available – which one is ideal for you?

1. *Learn at your own speed - DVDs/CDs available for purchase (ask for pricing of individual products)*
2. *Brainstorm: A 3-hour, 1-day group workshop (\$197/person, includes cost of basic DVD bundle)*
3. *Genius School: A 3-month, 1-to-1 coaching program tailored to your goals (\$1,497, includes cost of Super Genius Bundle training package)*

*Travel expenses apply to all programs.*



Alexander after a show at the Pittsburgh Horror Film Festival 2011

## **Frequently Asked Questions**

### *1) How is a mentalist different from a magician?*

Aside from the fact that it's spelled differently? The late mentalist Tony Corinda (1930-2010) once described mentalism as a "more adult form of entertainment" than magic, but that's not the whole story. Alexander's performance is not based on sleight of hand or illusion, but the power of the human mind when focused through knowledge and practice. It is both entertaining and a positive affirmation of what each individual is capable of when they pursue mastery.

### *2) How many people can you accommodate?*

For mentalism performances, crowds can be small affairs or much bigger scale. But as rule of thumb, the minimum is no less than a dozen people for a small party. There is no upward limit outside of how many people you can seat. The same is also true of some of Alexander's memory improvement presentations. See the list of available shows above for details. If alcohol is being served, it is preferable that there also be one or more bouncers present for reasons one hopes should be obvious.

### *3) Can you bring in an audience yourself?*

Alexander has a mailing list supplemented by weekly psychological tips called "mindhacking" that he is constantly expanding. All appearances are advertised to the mailing list as soon as the contract is signed. Alexander can also provide some basic marketing materials such as flyers and signage. If you're asking him to hypnotize people into coming in, that costs extra.

### *4) What is audience participation like?*

Each demonstration requires one or more volunteers and memory workshops involve the entire audience. Volunteers are encouraged and celebrated except in the case of those not sober enough to drive.

### *5) How much notice is required before setting a date for a show?*

A minimum of two weeks is required in order to book a show, but a month is preferable to increase the chance that you'll get the day you want. The closer you get to the zero hour, the greater the chance that day will have already been reserved. On Alexander's website, you can find a calendar on the front page listing his upcoming appearances.

### *6) Is the show age appropriate? Who is the right audience for this?*

Mentalism can be enjoyed by most, though it appeals less to very young children (8 and under). The shows are family-friendly, and language is kept clean. Alexander always keeps the demographics of the audience in mind. Unless the venue or event promoter requests otherwise, consider the show to be G-rated. Since mentalism is a "more adult form of entertainment," adult language is available on request.

### *7) Does it hurt?*

No, you're thinking of the wrong kind of show.

"I have seen Alex 'in action' at his show and not only was I impressed, the whole audience was impressed! Especially when he did his 'telekinetic touch'. If you can rearrange your schedule, go see Alex's show! You won't be disappointed!"

-Becky Auer, founder of Nakama restaurant

"Anyone that's a skeptic should volunteer at his show to see firsthand what mentalism really is. It's impossible to describe. It was unlike anything I've ever experienced. It felt like he was actually in my head – he literally read my mind! Next time, I'm bringing my friends with me; they will have to see this to believe it. I know I did and now I'm convinced – Alexander is the real thing."

-Erin Turo, Office Manager at Turo Family Chiropractic

"[T]he act was intriguing and inspiring! I loved being a participant and having my mind read - as well as seeing one of my friends be absolutely blown away when you read her mind! It was crazy...and tons of fun. Thanks for a night that I will not soon forget!"

-Weston Lyon, entrepreneur

"Recently saw Alex in a noisy bar of all places perform and you could have heard a pin drop. Now if he can get partying drunks to quiet down just think what he could do with a room full of attentive professionals. By the way, I have also seen him in that environment and the results of his performance were just as amazing."

-Joanne Quinn-Smith, founder of Positively Pittsburgh Live

"I've never seen anything like this before. This guy is a natural-born star. The audience was enthralled and when he linked two people's thoughts together the crowd just lost their minds. You have got to see him LIVE!"

-John Pournaras, John Pournaras Agency

"We hired Alex for a surprise party recently; the kids were all skeptical at first, but everyone was certainly curious! It turned out to be the highlight event of the evening. Alex is a great entertainer, and everyone was extremely receptive to his mentalist show. He kept them engaged, laughing, and we were all surprised at how many of the kids wanted to volunteer to be part of the act. Afterward, almost every one of them waited patiently to sit down with him for his insightful personality readings. Alex is the genuine article, and we recommend him highly for any party or event."

-Ray B.

Visit the YouTube channel to see a video testimonial from Lou Lombardi, musician and marketer.